



A NATIONAL TOUR

28th Sept 2013 - 4th Jan 2014, The Exchange, Penzance
14th March - 19th April 2014, The University of Edinburgh's Talbot Rice Gallery
11th June - 3rd August 2014, The Freud Museum London

**A False Memory is a distorted or entirely
invented recollection of an experience.**

www.falsememoryarchive.com

Scientific research into the phenomenon of False Memory underpins the national touring exhibition, *The False Memory Archive*, opening at The Exchange in Penzance on 28th September. Artist A.R. Hopwood began collecting submissions to the archive from the public in January 2012 and has worked collaboratively with experts to reflect on the consequences and meaning of a 'false memory'. The touring exhibition is the culmination of this process, displaying a number of new works that explore this fascinating and apposite area of scientific enquiry.

Hopwood is artist-in-residence at the Anomalistic Psychology Research Unit at Goldsmiths College, and newly appointed Wellcome Trust Engagement Fellow. The False Memory Archive has seen him collaborate with artists, members of the public and leading psychologists from around the world, including **Professor Elizabeth Loftus (University of California, Irvine)**, **Professor Chris French (Goldsmiths, University of London)**, **Professor Giuliana Mazzoni (University of Hull)**, **Dr James Ost (University of Portsmouth)** and **Dr Kimberley Wade (University of Warwick)**.

The history of False Memory has at times been controversial. However, this project seeks

to move the debate beyond this troubled past by using established scientific findings as a point of departure to create works that interrogate and reflect upon what kind of ‘truth’ can be revealed by a false memory.

The collaborations have resulted in a collection of works including a film of a hot air balloon ride made by a memory researcher on a camera developed for amnesiacs, a vinyl LP of ‘silences’ from word-list memory experiments and a series of one-minute recordings from the ‘end of the world’.

The False Memory Archive is a national touring exhibition visiting The Exchange in Penzance, The University of Edinburgh's Talbot Rice Gallery and The Freud Museum in London. The project raises important questions about how humour and narrative can be used as a valid interpretation of scientific information, whilst exploring what meaningful role artists can play in cross-disciplinary collaboration and discussion.

In addition to these collaborative works the public are invited to submit their own false or ‘non-believed’ memory to the project website www.falsememoryarchive.com

A.R. Hopwood's The False Memory Archive touring exhibition opens at The Exchange in Penzance on 28 September 2013 until 4 January 2014.



Contact

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About A.R. Hopwood

Artist A.R. Hopwood has worked under the guise of the life solutions organisation *The WITH Collective* (withyou.co.uk), as the fictional art-fund *AND* and recently as *The False Memory Archive*, completing projects with a number of major galleries and museums including Tate Britain, the ICA, Hayward Gallery and the V&A. As well as his work as an artist, Hopwood has written extensively for *Art Review* magazine and was arts editor for the notorious and anarchic style magazine *Sleazenation*. In 2013 Hopwood was announced as a Wellcome Trust Engagement Fellow – the first visual artist to receive such an accolade.

About the False Memory Archive

The False Memory Archive is part of a research project set up by Hopwood and supported by a Wellcome Trust Arts Award that is attempting to collect and present reports of false memories submitted by the public. False memories can be submitted anonymously through the project's website. The project has been funded by a Wellcome Trust Arts Award and a National Touring grant from Arts Council England
www.falsememoryarchive.com

About the Wellcome Trust

The Wellcome Trust is a global charitable foundation dedicated to achieving extraordinary improvements in human and animal health. It supports the brightest minds in biomedical research and the medical humanities. The Trust's breadth of support includes public engagement, education and the application of research to improve health. It is independent of both political and commercial interests. www.wellcome.ac.uk

About Newlyn Art Gallery & The Exchange

For almost 120 years, Newlyn Art Gallery has been presenting the best in contemporary art to audiences in the south west. In 2007 the gallery was redeveloped and we opened a second venue, The Exchange in Penzance. With two venues we are able to offer a wide and varied programme across two sites, showcasing the very best of national and international contemporary art, as well as work by many of the best artists currently working in the region. www.newlynartgallery.co.uk

Exhibition Events

Members Event – Artist's Talk: The Exchange, Friday 27th September, 6.30pm. Gallery members are invited to join the artist for an absinthe cocktail and a walk and talk through his exhibition before it opens to the public. Free to Gallery Members.

The Wormery Literary Group: The Exchange Café, Friday 8th November 5.30–7.30pm. A literary discussion around the topics of the exhibition led by A.R. Hopwood which will include extracts from *The Vintage Book of Amnesia: An Anthology of Writing on the Subject of Memory Loss* edited by Jonathan Lethem and *The Myth of Repressed Memory* by Professor Elizabeth Loftus. Free, booking essential.

The False Memory Archive Symposium: The Exchange, Friday 8th and Saturday 9th November. Join A.R. Hopwood and the psychologists he encountered during his research, to get a deeper insight into the themes of his show. See www.newlynartgallery.co.uk for more details and booking information.

Collaborate with A.R. Hopwood: The Exchange, Saturday 7th, December, 10am–5pm. An opportunity to work in collaboration with exhibiting artist A.R. Hopwood to make a mockumentary on the theme of imagined history. Open to young people aged 16 -25 years. Free, but booking essential as just 10 places available.

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